

Why

ASHRM 2018's workshops are vital to your professional development

Our best ever line-up of workshops and speakers – featuring fully-accredited workshops from **Oxford University's Saïd Business School**, **CIPD** (the UK's professional body for people development) and global human capital consultancy **Aon Hewitt**, followed by two days of keynote speeches that will step-change your development from leaders at London Business School, SHRM, Smart Dubai and many more.

All workshops provide professional accreditation

Workshops



About Saïd Business School:

Saïd Business School at Oxford University is an innovative business school deeply embedded in an 800-year-old world-class university. It is the number one ranked business school in the UK, and voted number 1 by Business Week.

Workshop Title:

How to develop your interpersonal leadership skills for the future of work

Learning outcomes

- How you can grow your personal leadership style in the face of evolving global change
- The skills required to lead the next generation of talent in the Middle East
- What technology is changing HR analytics and how you can use it



About CIPD:

The professional body for experts in people at work with more than 145,000 members worldwide, the CIPD is one of the main qualifying bodies for senior HR leaders globally.

Workshop Title:

How HR adds business value in a changing world

Learning outcomes

- How to move your skillset from HR admin to HR strategy to add value to your business
- How to change perceptions of HR in your organisation and grow the function
- How to interact with the boardroom on a strategic level



About Aon Hewitt:

Aon Hewitt ME was established in 1985 and employs more than 300 qualified professionals in the region, providing consulting services. The HR consultancy works with organisations like Coca-Cola, Boeing, American Express and many more.

Workshop Title:

How to better evaluate you own performance and development

Learning outcomes

- How to critical assess your own skills and begin a leadership development plan
- How to recognise the skills HR leaders will need in the future
- How to implement strategies to ensure your HR department develops as a whole

Arabic language workshop



Omar Alarifi
Personal Professionalism Consulting (PPC)

Workshop Title:

Personal and professional development at work

Speaker schedule

Our outstanding speakers are not just there to inspire you – they'll be giving you practical tips and takeaways that can develop both your business and your own professional career. From the impact of AI on the future of work, to developing wellbeing programmes that impact on the engagement of your employees – our speakers will inspire, educate and enlighten.

DAY 2 - 28TH MARCH: KEYNOTES AND PANEL DISCUSSION

08.00 - 09.00	Registration	
09.00 - 09.45	The future of work: Why the best plan for the future of work isn't a plan at all	Anna Tavis, associate professor, New York University
09.45 - 10.30	How to recruit, engage and retain the next wave of talent	Khalid AlKhudair, CEO, Glowork
10.30 - 11.15	If we're all living to 100 years old, what skills will we need in the future?	Emma Birchall, head of insight and forecasting, Hot Spots Movement
11.15 - 11.30	Coffee break	
11.30 - 12.15	Future leaders panel debate on what Gen Z wants from work	
12.15 - 12.45	Prayer break	
12.45 - 13.30	How smart cities are transforming business and work	Dr Aisha Bin Bishr, director general, Smart Dubai
13.30 - 14.30	Winners and how they succeed	Alastair Campbell, ex-director of communications for UK PM Tony Blair

DAY 3 - 29TH MARCH: KEYNOTES AND PANEL DISCUSSION

08.00 - 09.00	Registration	
09.00 - 09.45	Forget Facebook: what are the technologies of the future?	Abdulrahman Tarabzouni, CEO, STVentures
09.45 - 10.30	How embedding wellbeing creates smarter workforces	Geoff McDonald, ex-global VP of HR, Unilever
10.30 - 11.15	How to create an HR strategy that beats the competition for future talent	Jonathan Trevor, associate professor of management, Said Business School at the University of Oxford
11.15 - 11.30	Coffee break	
11.30 - 12.15	HR leaders panel discussion on building a culture of engagement	Rana Nejem, founding director, YARNU Gill White, director, CIPD Faisal Jadu, GM HR, SABB
12.15 - 12.45	Prayer break	
12.45 - 13.30	The robots are coming: how to prepare your people	Lord Chris Holmes, artificial intelligence expert and ex-Paralympic swimming gold medallist
13.30 - 14.30	How to make the 100-year life work for your business	Andrew Scott, award-winning professor and author, London Business School